

**SUNBURY BROADCASTING CORPORATION**  
**Annual EEO Public File Report**

**Covering the Period from: March 21, 2008 To March 20, 2009**  
**Stations Comprising Station Employment Unit: WKOK-AM / WQKX – FM / WEGH – FM /**  
**WMLP-AM & WVLY/FM**  
**Page #1**

**Section #1 – Vacancy Information**

Position Filled	Recruitment Source of Hiree	Total of Interviewees
A. Announcer	Exigent Circumstance Hire	1
B. Account Executive	Staff Referral	11
C. Account Executive	Internal Posting	10
D. Account Executive	Internal Posting	9
E. Account Executive	Exigent Circumstance Hire	1
F. Account Executive	Newspaper Ad	8
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Total Number of Persons Interviewed During Applicable Period:		40

**Section #2 – Recruitment Source Information**      *Note: SBC = Sunbury Broadcasting Corporation*

Source	# Of Interviews	Positions For Which Source Was Used
SBC On Air Announcements	5	B. C. D. F.
SBC Web Site Postings	5	B. C. D. F.
SBC Internal Posting	6	B. C. D. F.
Daily Item Newspaper	13	B. C. D. F.
Keystonehelpwanted.com	0	B. C. D. F.
McCann School of Business and Technology	0	F.
Staff Referral	8	B. C. D. F.
Monster Dot Com	1	B. C. D. F.
Exigent Circumstance	2	A. E.
		-----
Total	40	

Note: The stations in the reporting unit have aired announcements on the 1<sup>st</sup> and 15<sup>th</sup> of the month soliciting groups who wish to receive notification of job openings. To date no groups have responded to these announcements. We will continue to air these announcements.

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**Page #2**

**Section #3 – Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WKOK-AM/WQKX-FM/WEGH-FM/WVLY-FM/WMLP-AM**

**Sales and Programming Internship – Bucknell University Kemper Internship Program – Contact: Alison Ordonez, Manager of Internships/Career Consultant**

Station Participants: WQKX Program Director, Drew Kelly, News Anchor Ali Stevens, Afternoon DJ Amy Straub, Sales Manager Nicole Shelley, and WKOK Program Director Mark Lawrence.

Bucknell University sponsored an internship program funded by a grant from the Kemper Foundation. Sunbury Broadcasting Corporation hosted two interns from Bucknell, Nadia Sasso and Jasmine Niemberger. They spent their time learning about many different aspects of the broadcasting industry including sales, programming and promotions. Additionally, the interns maintained our station web pages by updating its content and working with local non-profit groups to help list their events. They also organized a local DVD drive for Soldiers overseas, and made all five of our stations prominently featured in the drive. To learn the sales side of radio broadcasting, the interns spent time with several account executives learning how commercials, packages, and NTR are sold and placed.

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**Page #3**

**Contact Summary**

<b>Source</b>	<b>Contact</b>	<b>Via</b>
Keystonehelpwanted.com	Various Regional Help Wanted.com Inc. P. O. Box 95000-1630 Philadelphia, PA 19195-1630	E-mail at web site
McCann School of Business	Susan Lynch McCann School of Business/Technology North 4 <sup>th</sup> Street Plaza Sunbury, PA 17801	(570) 286-3058
Daily Item Newspaper	Various Classified Advertising Reps. Daily Item Newspaper 200 Market Street Sunbury, PA 17801	(570) 286-5671
Monster.com	Unknown Monster.com All contact via Internet	(888) MONSTER